

G.T.N. ARTS COLLEGE (Autonomous) Dindigul

(Affiliated to Madurai Kamaraj University)

(Accredited with 'B' Grade by NAAC)



**DEPARTMENT OF BUSINESS
ADMINISTRATION**

**BUSINESS ADMINISTRATION
ASSOCIATION REPORT -
06.05.2022**

From :-

Dr. S. Mangaiarkarasi
Assistant Professor & Head,
Department of BBA,
G.T.N. Arts College (Autonomous),
Dindigul

To :-

The Principal,
G.T.N. Arts College (Autonomous),
Dindigul.

Sub: requesting permission to organize an event - req -

Respected sir,

With due respect, I wish to bring to your kind notice that the department of business administration and Institutions Innovation Council jointly organize an event "A session on How to plan for Start-up and legal & Ethical steps" on 06.05.22 at 2.30 P.M. We have invited Mr. R. Shanmugarathan, Head - Client Relations, Friday Jobs HR solutions PVE. Ltd, DUC and Mr. S. Saravarakumar, Head - Delivery, Friday Jobs HR solutions PVE. Ltd, DUC as resource persons. We request you to allow us to organize this event and sanction ₹ 2000/- as a honorarium & two shows to honour the resource persons.

Thank you.

Yours faithfully

Dr. S. Mangaiarkarasi



G.T.N.ARTS COLLEGE
(AUTONOMOUS)



Department of Business Administration
BUSINESS ADMINISTRATION ASSOCIATION
&
Institution's Innovation Council
jointly organize a session on

How to Plan for Startup & Legal and Ethical Steps

Resource Persons



Mr. R. Shanmuganathan,
Head – Client Relations,
Fridayjobs HR Solutions Pvt.Ltd.



Mr. S. Saravanakumar,
Business Head,
Fridayjobs HR Solutions Pvt.Ltd.

All are cordially invited

Date : 06.05.2022

Time : 02.30 p.m.

Venue : Seminar Hall

Dr.S.Mangaiarkarasi
Head, Department of B.B.A.

Dr.P.Balagurusamy
Principal & President-IIC



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DINDIGUL - 05.

Department of Business Administration

BUSINESS ADMINISTRATION ASSOCIATION

&

Institution's Innovation Council

A Session on How to Plan for Startup &

Legal and Ethical Steps

Date: 06.05.2022

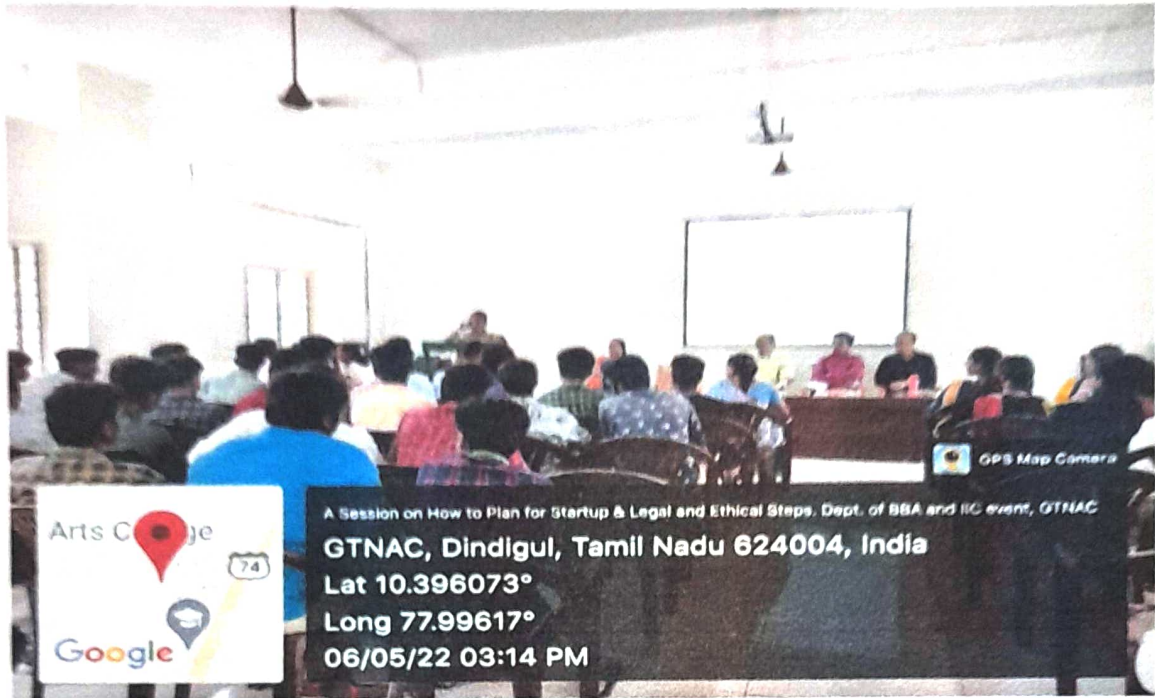
Time: 2.30 p.m.

Venue: Seminar Hall
Prayer

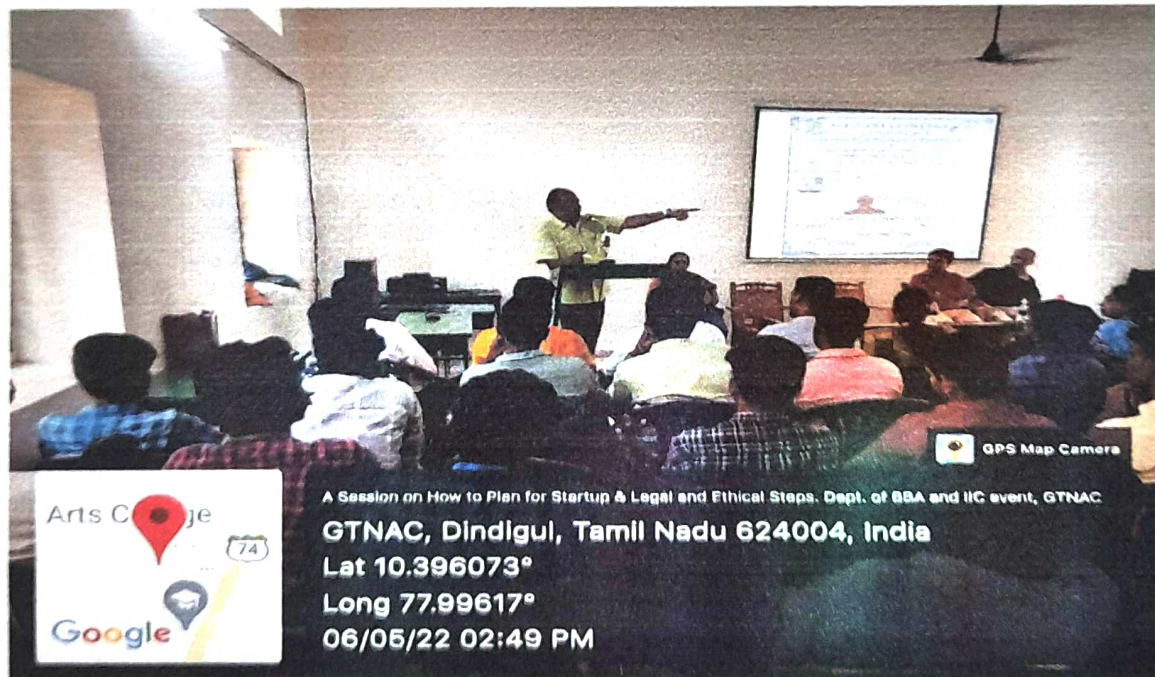
- Welcome Address : Mr.N.Yugendran,
II B.B.A.,
Department of Business Administration.
- Presidential Address : Dr.P.Balagurusamy,
Principal & IIC President.
- Introducing the Chief Guest : Dr.S.Mangaiarkarasi,
Asst. Professor & Head,
Dept. of Business Administration & IIC Member.
- Resource Person's Address : Mr.R.Shanmuganathan,
Head - Client Relations,
Fridayjobs HR Solutions Pvt.Ltd.
- Mr.S.Saravanakumar,
Business Head,
Fridayjobs HR Solutions Pvt.Ltd.
- Vote of Thanks : Mr.P. Mohit,
I B.B.A.,
Department of Business Administration.

National Anthem

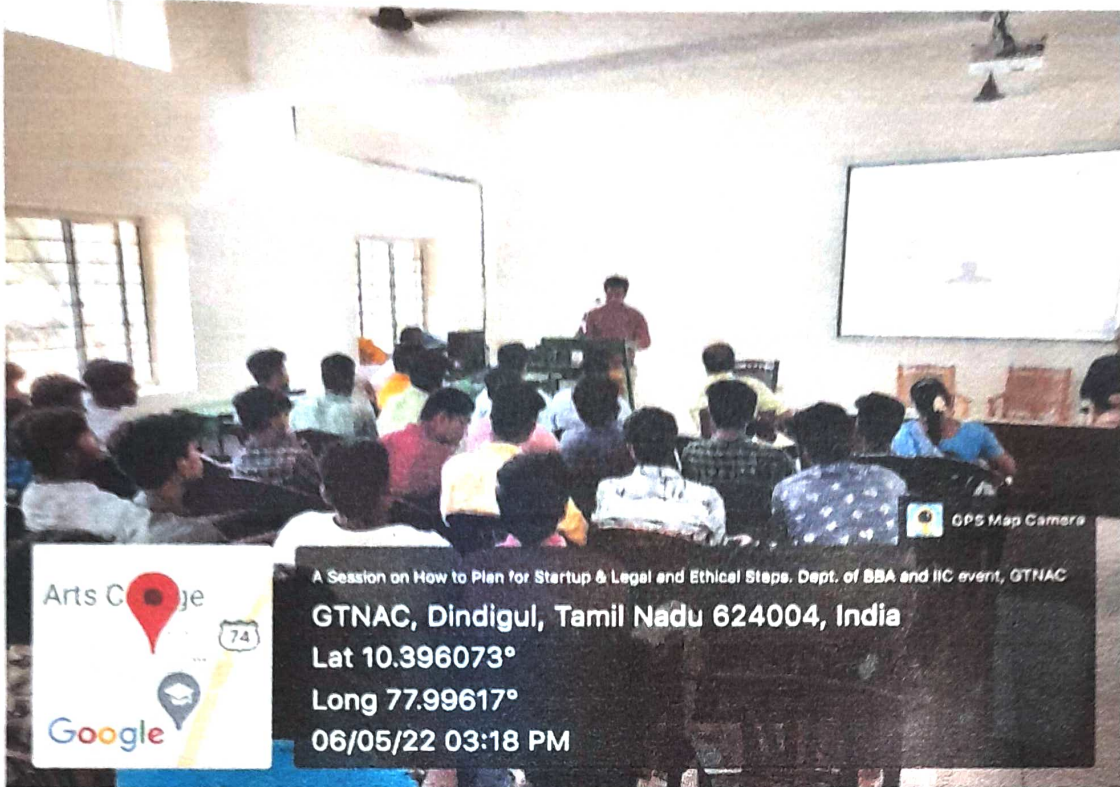
Photos



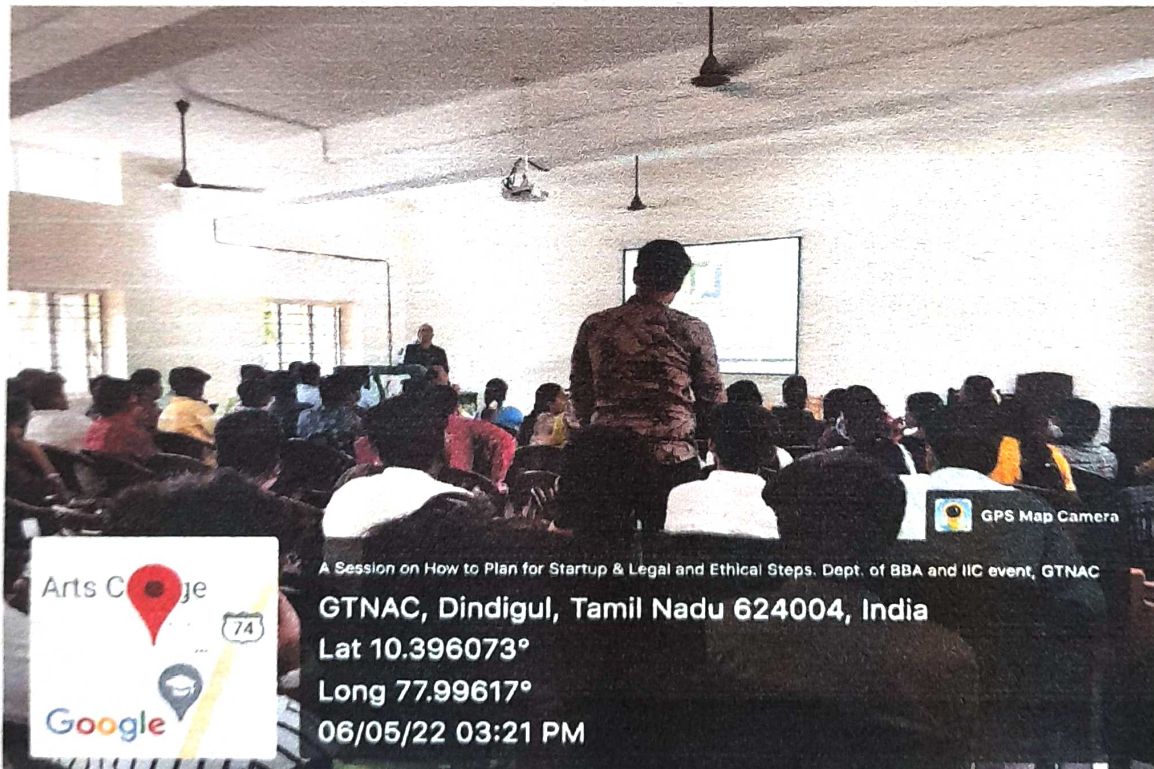
Dr.S.Managaiarkarasi delivered the welcome address.



Our Respected principal Dr.P.Balagurusamy delivered the presidential address



Mr.R.Shanmuganadhan shared his views about start-Up with the students.



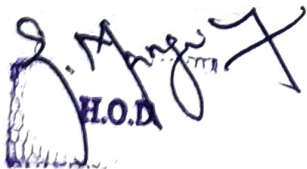
A session on “How to plan for Start-Up & Legal and Ethical Steps”

The Department of Business Administration and Institution's Innovation Council had jointly organized a session on “**How to plan for Start-Up & Legal and Ethical Steps**” on 06.05.2022 at 2.30 pm in the Seminar hall, GTN Arts College (Autonomous), Dindigul. Mr.N.Yugendran, II BBA welcomed the gathering. Our respected Principal Dr.P.Balagurusamy delivered the presidential address. Dr.S.Mangaiarkarasi, Assistant Professor gave brief introduction about the resource person. Totally 64 students had participated in this program.

The resource persons had explained about the following to the students,

1. Basic concept about Start-Up
2. Legal steps to be followed to start the Start-Up
3. Ethical steps to be followed in Start-Up

The session went like an interactive session and then the resource person had answered the questions raised by the students. Finally the program was winded up with the vote of thanks which was given by Mr.P.Mohit, I BBA, Department of BBA, GTN Arts College (Autonomous), Dindigul.


H.O.D.


PRINCIPAL

G.T.N. ARTS COLLEGE (Autonomous)

Dindigul

(Affiliated to Madurai Kamaraj University)

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**DEPARTMENT OF BUSINESS
ADMINISTRATION**

**BUSINESS ADMINISTRATION
ASSOCIATION REPORT -20.05.2022**

From :-

18.05.22

Dr. S. Mangaiarkarasi,
Assistant Professor & Head
Department of Business Administration,
G.T.N Arts College (Autonomous)
Dindigul

To :-

The Principal
G.T.N. Arts College (Autonomous)
Dindigul

Through

The Vice Principal
G.T.N. Arts College (Autonomous)
Dindigul

Respected Sir,

Sub:- requesting permission to organise a seminar - req

With due respect, we wish to bring to your
Kind notice that we wish to organise a seminar
on "Employability Skills" on 20.05.2022 at
10.00 AM as an MOU activity. We have invited
Dr. S. Ramkumar, Faculty in OB & HR analytics
and Dr. D. Dilip, Professor, operations analytics from
Firebird Research Institute, Coimbatore. Hence,
I request you to allow us to organise this
seminar and sanction ₹ 2000/- as a honorarium
& two shawls to honour the resource persons.

Thank you.

Yours faithfully

Date: 18.05.2022

Place: Dindigul.

Dr. S. Mangaiarkarasi
LDY. S. MANGAIARKARASI



**G.T.N.ARTS COLLEGE
(AUTONOMOUS)**

Department of Business Administration

BUSINESS ADMINISTRATION ASSOCIATION

Organize a Seminar on

Employability Skills

Resource Persons



Dr.S.Ramkumar,
Faculty of OB & IIR Analytics,
Firebird Institute of Research in Management,
Coimbatore.

Dr.D.Dilip,
Faculty of Operations Analytics,
Firebird Institute of Research in Management,
Coimbatore.



All are cordially invited

Date : 20.05.2022

Time : 10.00 a.m.

Venue: Seminar Hall

Programme Schedule

Prayer

Welcome Address : **Mr.N.Yugendran,**
II B.B.A.,
Department of Business Administration.

Presidential Address : **Dr. P. Balagurusamy,**
Principal.

Felicitation Address : **Lion. Dr. K. Rethinam MJF,**
Correspondent & Secretary.
Er. Durai Rethinam,
Director.

Dr. N. Markkandeyan,
Academic Director.

Dr. U. Natarajan,
Vice Principal (SSP).

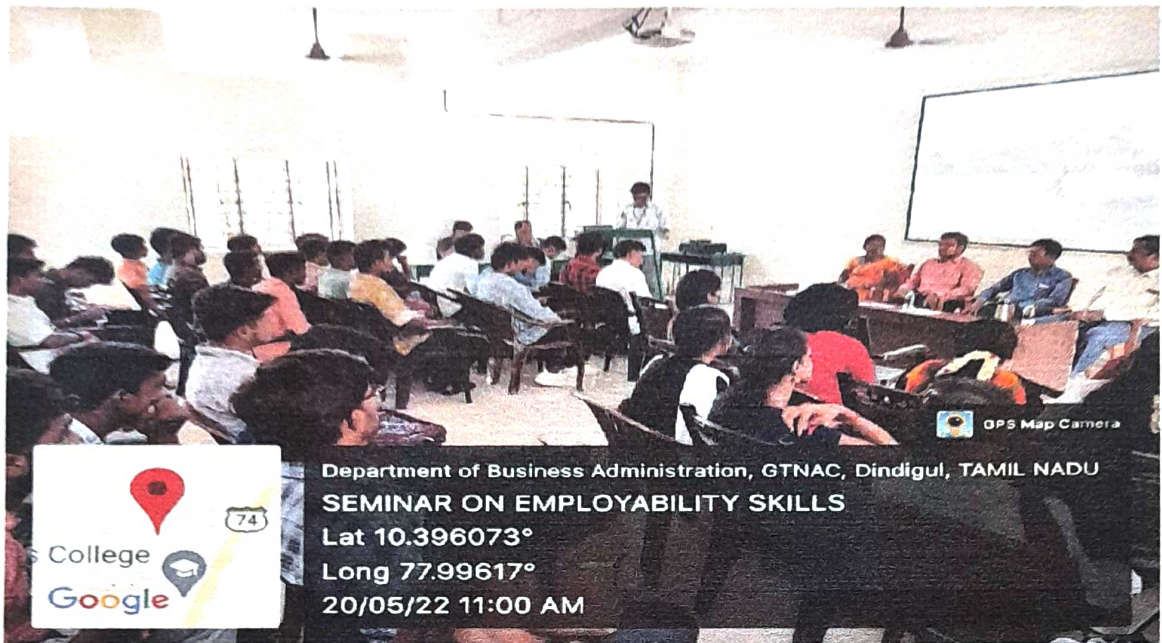
Introduction of Chief Guest: **Mr. T. Elango**
Assistant Professor,
Department of Business Administration

Chief Guest Address : **Dr.Ramkumar S**
Faculty of OB & HR Analytics
Firebird institute of Research in Management.
Dr.D.Dillip
Faculty of Operations Analytics
Firebird institute of Research in Management.

Vote of Thanks : **Mr.S.Gnana Moorthieswarasn,**
II B.B.A.,
Department of Business Administration.

National Anthem

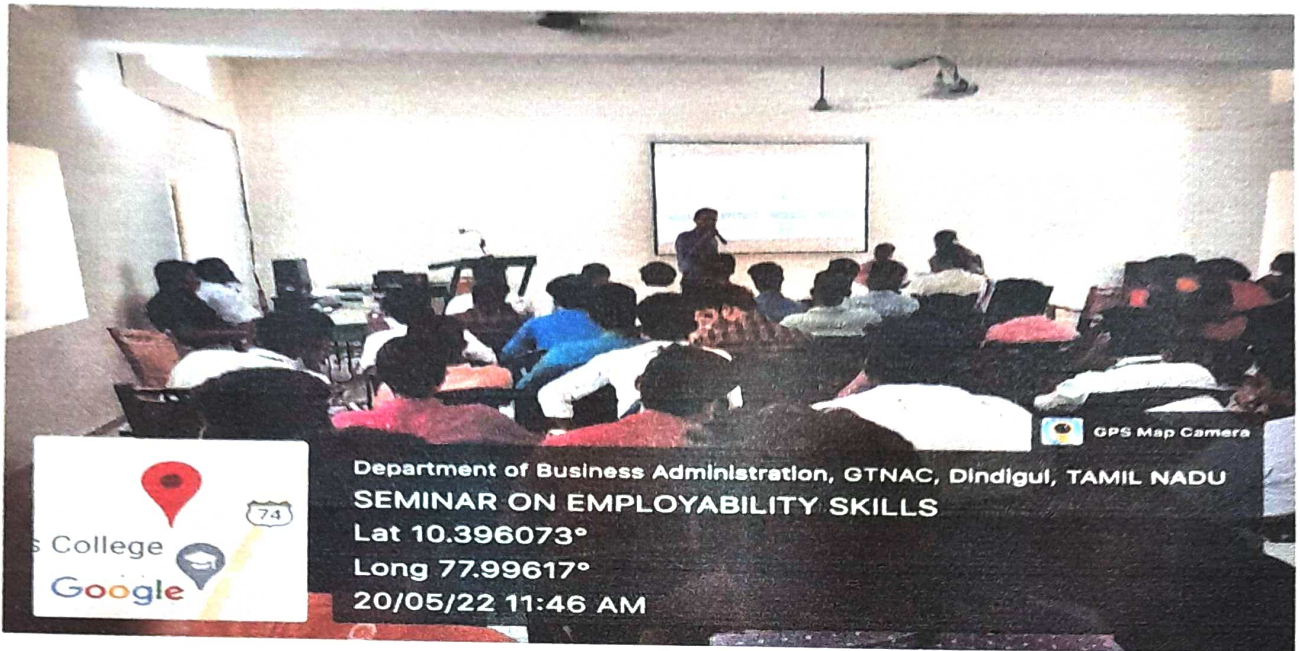
Photos



Mr.N.Yugendran from II BBA, delivered the welcome address.



Professor S.Ramkumar explained about the expectation of industries from the students.



Professor D.Dilip shared his views about the industrial revolution and the importance of ICT knowledge, especially knowledge about advanced excel.



Faculty Mr. T.Elango honored the resource person Prof. S.Ramkumar.

REPORT

The Business Administration Association had organized the seminar, titled “Employability Skills” on 20.05.2022 at 10.00 am in the Seminar hall, GTN Arts College (Autonomous), Dindigul as an MoU activity which was signed with Firebird Research Institute of Management, Coimbatore. The program was started with the welcome address of Mr.N. Yugendran, II BBA, Department of Business Administration, GTN Arts College(Autonomous), Dindigul. This Program was inaugurated by the Dr.P.Balagurusamy- Principal, Dr.N.Markkandeyan- Academic Director and Dr. U. Natarajan- Vice Principal, SSP. We had invited Dr.S.Ram Kumar, Faculty in OB and HR and Dr.D.Dilip, Faculty in operation analytics from Firebird Institute of Research in Management, Coimbatore as the resource persons for this program Totally 67 students had participated in this program.

From this seminar, the Students came to know where they are now and what they have to do further and what are the required skills they have to acquire in order to get employment in the current competitive environment.

The session went like an interactive session and then the resource person had answered the questions raised by the students. Finally the program was wined up with the vote of thanks which was given by Mr.S.Ganana Moorthieswaran, II BBA, Department of Business Administration, GTN Arts College(Autonomous), Dindigul.


H.O.D



PRINCIPAL

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Dindigul

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**DEPARTMENT OF BUSINESS
ADMINISTRATION**

**BUSINESS ADMINISTRATION
ASSOCIATION REPORT -10.03.2021**

From

Dr.S.Mangaiarkarasi
Assistant Professor and Head
Department of Business Administration
G.T.N. Arts College (Autonomous),
Dindigul 05.

To

The Principal
G.T.N. Arts College (Autonomous),
Dindigul 05.

Respected Sir,

Sub: Requesting permission to organise a programme-reg.

With due respect, We wish to inform you that we would like to organize an invited talk on "Usage of Artificial Intelligence on Trading" on 10.03.2021 for which we have invited , Mr.M.Ashok, Founder & CEO- Alpha Analytical Solutions and Senior Consultant-BNB Financial services, Hyderabad. I request you to allow us to organize this association event successfully.

Thanking You.

Yours Faithfully,

Date: 08.03.2021

Place: Dindigul

Permitted
8/3/21
PRINCIPAL

[Signature]
Dr.S.Mangaiarkarasi

**G.T.N ARTS COLLEGE (AUTONOMOUS)
DINDIGUL-5**



**Department of Business Administration
Business Administration Association**

AN INVITED TALK ON

"USAGE OF ARTIFICIAL INTELLIGENCE ON TRADING"

On 10th March 2021 in G.S Hall at 2:30 p.m.

RESOURCE PERSON

**Mr.M.Ashok,
Founder & CEO- Alpha Analytical Solutions and
Senior Consultant-BNB Financial services,
Hyderabad.**

All are Cordially Invited

Programme Schedule

Prayer

Welcome Address

Mr P. Srinivasulu,
I BBA,
Department of Business Administration

Presidential Address

Dr P. Balasubramanian,
Principal

Felicitation Address

1. Dr K. REVTHANATHAN,
Inventor & Correspondent

Mr. Dural Reddy,
Director I

Dr. N. Murthy,
Academic Director

Dr U. Natarajan,
Vice-Principal-SSP

Introduction of Chief Guest

Dr S. Mangalakarasi,
Assistant Professor and Head,
Department of Business Administration

Chief Guest Address

Mr M. Ashok,
Founder & CEO- Alpha Analytical
Solutions and Senior Consultant
BNE Financial services,
Hyderabad.

Vote of Thanks

Miss. N. Harini,
III BBA,
Department of Business Administration.

National Anthem

Photos



Dr.S.Mangaiarkarasi delivered the welcome address.



The resource person shared his knowledge related to artificial intelligence application in trading with the students.

An Invited Talk on Usage of Artificial Intelligence on Trading

The Department of Business Administration and Institution's Innovation Council had jointly organized an invited talk on Usage of Artificial Intelligence on Trading on 10.03.2021 at 2.30 pm in G.S hall, GTN Arts College (Autonomous), Dindigul. Mr.P.Gopisanth, II BBA delivered the welcome address. This Program was inaugurated by Dr..P.Balagurusamy-Principal, Dr.N.Markkandeyan- Academic Director and Dr. U. Natarajan- Vice Principal, SSP. Dr.S.Mangaiarkarasi, Assistant Professor gave brief introduction about the resource person. Totally 141 students had participated in this program.

The resource persons had explained about the following to the students,

1. Basic concept about trading
2. Details about the usage of artificial intelligence on trading

The session went like an interactive session and then the resource person had answered the questions raised by the students. Finally, Miss.N.Harini from III BBA delivered the vote of thanks.


H.O.D


PRINCIPAL

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**DEPARTMENT OF BUSINESS
ADMINISTRATION**

**BUSINESS ADMINISTRATION
ASSOCIATION INAUGURATION
REPORT -18.03.2020**

From

Dr.S.Mangaiarkarasi
Assistant Professor and Head
Department of Business Administration
G.T.N. Arts College (Autonomous),
Dindigul 05.

To

The Principal
G.T.N. Arts College (Autonomous),
Dindigul 05.

Respected Sir,

Sub: Requesting for permission to inaugurate the business administration association -reg.

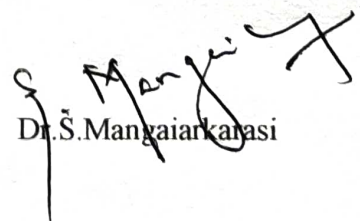
With due respect, We wish to inform you that we would like to inaugurate the Business Administration Association on 18.03.2020 for which we have invited Dr.M.Muthukumaran, Assistant Professor, Centre for Applied Research, Gandhi Gram Rural Institute(Deemed to be University).Kindly We request you to allow us to inaugurate the Business Administration Association.

Thanking You.

Yours Faithfully,

Handwritten signature and date: 18/3/20

Date: 10.03.2020
Place: Dindigul

Handwritten signature of Dr. S. Mangaiarkarasi

Dr. S. Mangaiarkarasi

G.T.N ARTS COLLEGE (AUTONOMOUS)

DINDIGUL-5



Department of Business Administration

Inauguration of Business Administration Association

On 18th March 2020 in G.S Hall at 2:00 p.m.

RESOURCE PERSON

**Dr.M.MUTHUKUMARAN,
Assistant Professor,
Centre for Applied Research,
Gandhi Gram Rural Institute
(Deemed to be University)
Dindigul.**

All are Cordially Invited

Photos



The Principal Dr.P.Balagurusamy delivered the presidential address.



Prof.M.Muthukumaran talked about the importance of Business Administration Association and the role of students in this association.

REPORT

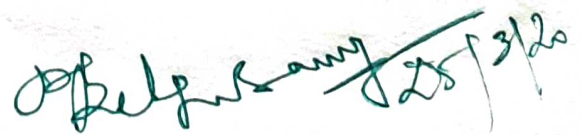
The Business Administration Association had been inaugurated on 18.03.2020 with greatest enthusiasm. The program was started with the welcome address of Miss.N. Harini, II BBA, Department of Business Administration, GTN Arts College (Autonomous), Dindigul. This Program was inaugurated by the Dr.P.Balagurusamy-Principal, Dr.N.Markkandeyan- Academic Director and Dr. U. Natarajan- Vice Principal-SSP. We had invited Dr.M.Muthukumaran, Assistant Professor, Centre for Applied Research, Gandhi Gram Rural Institute(Deemed to be University) as the resource person for this program.Totally121 students had participated in this program.

The Business Administration association was established with the following objectives,

1. To organise various programmes to enrich the business analytical skills among the students
2. To create a good rapport between students and industrialists
3. To motivate the students to organise various events for their own self development
4. To organise the seminars on employability skills in order to make the students industry ready.
5. To inculcate the leadership and management skills among the students.

The session went like an interactive session and then the resource person had answered the questions raised by the students. Finally the program was wined up with the vote of thanks which was given by M.Bhagavathiraj, III BBA, Department of Business Administration, GTN Arts College(Autonomous), Dindigul.


H.O.D.



PRINCIPAL

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**DEPARTMENT OF BUSINESS
ADMINISTRATION**

**BUSINESS ADMINISTRATION
ASSOCIATION**

Business Administration Association


Introduction


Business Administration Association was established in the year 2019⁻²⁰ by the department of Business Administration, G.T.N. Art College, Dindigul.

Objectives

The objectives of this association are listed below,

1. To organise various programmes to enrich the business analytical skills among the students
2. To create a good rapport between students and industrialists
3. To motivate the students to organise various events for their own self development
4. To organise the seminars on employability skills in order to make the students industry ready.
5. To inculcate the leadership and management skills among the students


H.O.D


PRINCIPAL